

How Sweet the Sound Series Document

Series Title: *How Sweet the Sound*

Original Life.Church Run Dates: March 30-April 2 (Easter Weekend), April 7-9, 14-16, and 21-23

Programming Note: The first weekend of *How Sweet the Sound* will originally run during Easter weekend.

Topic:

In many ways, hymns are the oral history of our faith. Like the Psalms in Scripture, they are passed from generation to generation, sung in cathedrals, chapels, or around a family piano. Every generation has its anthems, and while we continue to sing to Him new songs to this day, sometimes the timeless music of our predecessors is just what the soul needs. This series will delve into history to take some of those classic, overlooked, or left-behind hymns and explore their meaning, breathing new life into their melodies to illuminate the hope they have for us today.

Each week of *How Sweet the Sound* will present a fresh, modern arrangement of a vintage hymn. Craig will connect the meaning of the song to biblical truth and apply it to our everyday lives.

Expect some changes to the worship flow.

Series Tagline:

Restore your soul.

Series Description:

Chaos crashes on us like waves. Sorrow finds us in our lowest valleys. But in the midst of the storms and the darkness, there's a strength greater than our own. There's a redemption deeper than any pain. Sing with us a song of hope—*How Sweet the Sound!*

Hashtag: #lcthesound

Series Landing Page:

Users can find series-specific content like Finds.Life posts, Bible Plans, LifeGroup discussion videos, and a sign-up for a mailing list which will deliver extra series commentary, exclusive content, and more to their inbox.

Landing page live: Friday, March 23, 2018

Landing page URL: www.life.church/thesound

General Blurbs:

Use prior to March 23.

How Sweet the Sound

Chaos crashes on us like waves. Sorrow finds us in our lowest valleys. But in the midst of the storms and the darkness, there's a strength greater than our own. There's a redemption deeper than any pain. Sing with us a song of hope! A new series, *How Sweet the Sound*, starts Easter weekend, <March 30-April 2>!

Use during the week of March 24-26.

How Sweet the Sound

Chaos crashes on us like waves. Sorrow finds us in our lowest valleys. But in the midst of the storms and the darkness, there's a strength greater than our own. There's a redemption deeper than any pain. Sing with us a song of hope! A new series, *How Sweet the Sound*, starts next weekend! Visit www.life.church/thesound to learn more.

General Blurbs for the Life.Church App:

Use prior to March 23.

How Sweet the Sound

In the midst of the storms and the darkness, there's a strength greater than our own. Join us for a new series <March 30-April 2>!

Use during the week of March 24-26.

How Sweet the Sound

In the midst of the storms and the darkness, there's a strength greater than our own. Learn more: www.life.church/thesound

Social Media Posts:

In addition to the suggested posts below, you can post series promo videos, share finds.life.church posts, or use quotes and talking points from the message, etc.

For Use Before March 23

Rest on a strength greater than our own. Find comfort in a love deeper than any sorrow. And when the silence comes after, listen for an amazing grace: *How Sweet the Sound*. Join us for a new series starting Easter weekend, <March 30-April 2>! #lthesound

There's a hope to raise you from the lowest valleys. There's an anchor that holds in the midst of the fiercest storm. When you're surrounded by chaos, find a new song to sing—*How Sweet the Sound*. Join us for a new series starting Easter weekend, <March 30-April 2>! #lthesound

For Use March 24-March 29

Chaos crashes on us like waves. Sorrow finds us in our lowest valleys. But in the midst of the storms and the darkness, there's a strength greater than our own. There's a redemption deeper than any pain. Sing with us a song of hope! A new series, *How Sweet the Sound*, starts next weekend! Visit www.life.church/thesound to learn more. #lcthesound

In the midst of the storms and the darkness, there's a strength greater than our own. Learn more about our upcoming series, *How Sweet the Sound*: www.life.church/thesound #lcthesound

Use During the Series

Can you find wisdom in a song? Can you find hope in its lyrics? In this week's message, let's find the harmony in the middle of the chaos. Join us for another week of *How Sweet the Sound*! Learn more: www.life.church/thesound #lcthesound

They say you can't beat the classics! This weekend, let's sing along to a timeless song and find out how its lyrics might have something more to tell us today. Join us for another week of *How Sweet the Sound*! Learn more: www.life.church/thesound #lcthesound

Music can speak to us in a way nothing else can. This weekend, let's discover the story behind a favorite hymn and find out what its words can say to us today. Visit www.life.church/thesound to find out more

Series Bible Plan Blurbs:

We will have a Bible Plan on the YouVersion Bible App to reinforce the content of the message series. Please work this into your weekly guide and social media schedules.

There's new life in these old songs. Start the *How Sweet The Sound* Bible Plan: www.go2.lc/sound

Amazing grace, how sweet the sound ... Start this new Bible Plan based on oldies but goodies: www.go2.lc/sound

If you like music, or grace, or Easter, or life, you'll love the new *How Sweet The Sound Bible Plan*: www.go2.lc/sound

Series Graphics:

Artwork, templates, videos, and more can be found in the Series folder on Open Network: <https://open.life.church/resources/3611-how-sweet-the-sound>