

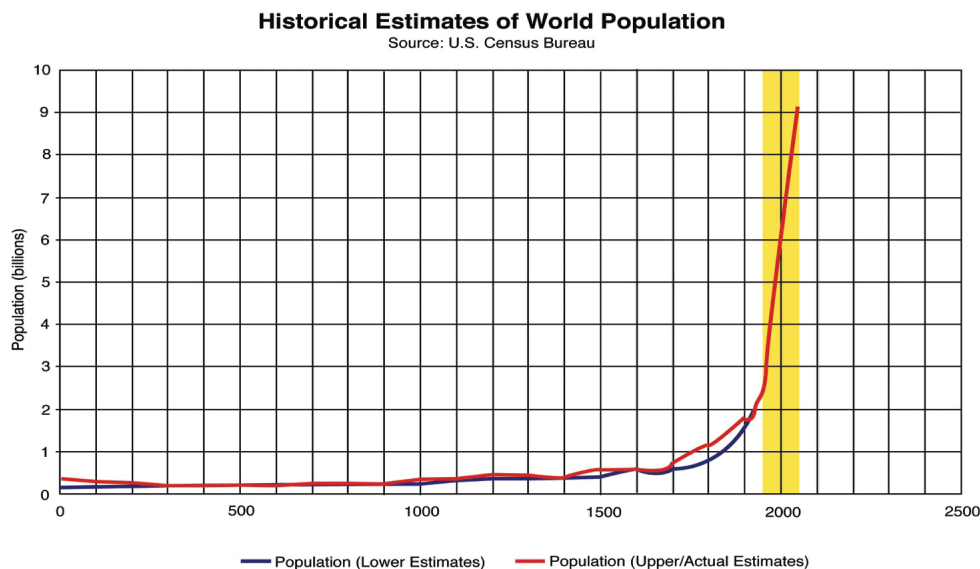


Church Online: Leveraging Technology to Reach the World

Modern technology gives us a chance to reach the world in a way that's never been possible before in history.

This chart helps us see exactly how urgent the situation is. Here, the yellow area shows the lifetime of most of us—and the red line shows the massive spike in world population that we'll experience.

Every single person represented by that red line deserves to hear the Gospel of Jesus Christ, and you can help by doing online ministry.



So where do you start? When you consider starting up a new area of ministry like church, it's always good to have a clear idea of the vision and mission of your specific church or ministry.

What is the vision and mission of our church or specific team?

If the vision and mission of your church fits well with doing online ministry, jump in!

Find the free [Church Online Platform here](#) and [technical support](#) for getting started.

Discussion Questions

1. Who on our team or in our church needs to be “on board” with the idea of doing online ministry?
2. What’s the biggest barrier (or perceived barrier) we face to doing online ministry? How can we solve it?
3. Once we decide to do online ministry, what is our first step?
4. How can we cast vision to our church that online ministry is about creating community with online attenders—not just showing a video?
5. Who in our church has a natural talent or passion for being a Chat Host?
6. What content would we show? (Teaching, worship, etc.)
7. What would the “win” be for doing online ministry?
Examples: holding two online services or seeing five people come to Christ per week
8. What metrics will we track that will help us know if our online ministry is helping us fulfill our mission?
Potential data points to track are salvations, attendance, live prayer requests, number of chat volunteers, etc.