

***The Vow* Series Resources**

Series Title: *The Vow*

Life.Church Original Run Dates: June 10-12, 17-19, 24-26, and July 1-3

Series Description:

Wedding vows are more than a declaration of love—they hold the keys to a strong, lasting marriage. Whether you hope to get married someday or you've already tied the knot, discover what *The Vow* can mean for the future.

Topics:

Priority
Pursuit
Partnership
Purity

Hashtag: #lcthevow

Series Landing Page: www.life.church/thevow (Live **Saturday, June 3, 2017**. Please do not share this URL Guide prior to June 3.)

General Blurb:

Use 2+ weeks prior to series.

The Vow: New Series Coming Soon!

Wedding vows are more than a declaration of love—they hold the keys to a strong, lasting marriage. Whether you hope to get married someday or you've already tied the knot, discover what *The Vow* can mean for the future. Join us for a new series June <8-10>!

General Blurb with Landing Page:

Use during the weekend of June 3-5.

The Vow: New Series Starts Next Weekend!

Wedding vows are more than a declaration of love—they hold the keys to a strong, lasting marriage. Whether you hope to get married someday or you've already tied the knot, discover what *The Vow* can mean for the future. Visit www.life.church/thevow to learn more about the new series starting next weekend!

Social Media Invite Posts:

In addition to the suggested posts below, you can post series promo videos, share finds.life.church posts, or use quotes and talking points from the message, etc.

Wedding vows are more than a declaration of love—they hold the keys to a strong, lasting marriage. Whether you hope to get married someday or you've

already tied the knot, discover what *The Vow* can mean for the future. Join us for a new series starting June <10-12>! #lcthevow

Whether you hope to get married someday or you've already tied the knot, discover what *The Vow* can mean for the future. Join us for a new series starting <this weekend / June 10-12>! #lcthevow

Social Media Invite Posts with Landing Page (For Use After Saturday, June 3):

In addition to the suggested posts below, you can post series promo videos, share finds.life.church posts, or use quotes and talking points from the message, etc. Use these blurbs after June 3.

Wedding vows are more than just words—they hold the keys to a strong, lasting marriage. Let's discover the secret to tying a knot that won't come undone in a new series, *The Vow*, starting next weekend. #lcthevow www.life.church/thevow

Relationships are built on promises. This week, we're looking at a promise that can change the course of a marriage. Join us as we continue our latest message series, *The Vow*. #lcthevow www.life.church/thevow

Being a husband or a wife begins with a promise. But what do wedding vows really mean? Let's take a closer look at the words a marriage is built on as we continue our latest message series, *The Vow*. #lcthevow www.life.church/thevow

What does *The Vow* mean for your future? Find out in a new series starting <this weekend / June 10-12>. #lcthevow www.life.church/thevow

Being a husband or a wife begins with a promise. But what do wedding vows really mean? Let's take a closer look. #lcthevow www.life.church/thevow

Wedding vows are more than a declaration of love—they hold the keys to a strong, lasting marriage. Join us for #lcthevow starting <this weekend / June 10-12>. www.life.church/thevow

The secret to a lasting marriage starts at the beginning. Find out more as we continue #lcthevow this weekend. www.life.church/thevow

Series Bible Plan Blurbs:

We will have a Bible Plan on the YouVersion Bible App to reinforce the content of the message series. Please work this into your talk notes and social media schedules.

Bible Plan Title: *The Vow*

Bible Plan URL: www.go2.lc/vow (goes live Saturday, June 10)

Learn the secret to a strong, lasting marriage. Start *The Vow* Bible Plan today: www.go2.lc/vow

Married? We've got the perfect Bible Plan for you and your spouse to go through together: www.go2.lc/vow

Tied the knot already? Want to some day? We've got a Bible Plan you should start: www.go2.lc/vow

Series Bonus Content Landing Page:

This series bonus content landing page will be live on Friday, June 9. Users will be prompted to sign up to a mailing list which will deliver extra series commentary, exclusive content, and more to their inbox. Use these blurbs to promote the page in your social media channels or email communication.

Landing page URL: www.go2.lc/vowbonus

Landing page live: Friday, June 9

Blurbs and posts available: Wednesday, May 31

Series resources on Life.Church Open Network:

<https://open.life.church/resources/3257-the-vow>