


Group Discussion Guide


The Secret to Influential Presentations



Jeff Henderson

FORBES Top Business Communication Coach; Lead Pastor of Gwinnett Church, North Point Ministries


Discuss the following questions with your table group.
If your time is limited, focus on the questions with a .

-  1. Jeff Henderson believes “all leadership eventually comes with a microphone.” How have you experienced the importance of communication in the groups you influence? What leadership microphones do you currently have?
2. To make this discussion more concrete, identify a presentation (or a key meeting) you will be conducting in the near future. Share with your table group.
3. What do you find most challenging about giving a presentation?

-  4. Jeff’s **Best Presentation Building Boxes** are:

Connection/Tension: What does my audience currently think?
Solution/Instruction: What do I want them to think?
Inspiration/Hash-tagization: What do I want them to do?

Which of these boxes needs more preparation for your next presentation? Why?

5. Jeff defines empathy as “trying to help your audience, instead of trying to impress your audience.” What prevents you from better understanding your audience, so you know how to help them?
6. Leaders are repeaters. For your next presentation, what message do you believe needs more repetition?
-  7. What is one takeaway from today you will apply to your next presentation? How will this insight impact your presentation(s) in the future?